



CERTIFIED Paint

for a healthier home



How is a paint **CERTIFIED asthma & allergy friendly®**?

The release of Volatile Organic Compounds (VOCs) from the paint during and after application can impact on those with sensitive airways. Additionally, some chemicals used in paint can cause sensitivities or even allergic reactions. Our standard addresses these issues.

In order for paint to meet our strict standards we:

- Measure the VOCs emitted by the paint, 24 hours & 14 days after painting, to make sure they remain below our strict criteria.
- Evaluate the performance of the paint. It must meet or exceed physical performance standards for drying time, scrubability, cleanability and adhesion; and
- Review all of the ingredients in the paint to ensure that allergenic and sensitizing chemicals are as low as possible or not present.

dyson

TRANE
TECHNOLOGIES

True Value



Benjamin
Moore

3M

LG

KNAUF

Tarkett

Added Value for your Brand through Certification

Your business goals are important to us. You can access a series of bespoke consulting advisory services, education and go-to-market assistance in the health and wellness space. These services can be customised to suit your needs and can be started at various stages of your product or service innovation journey.



Testing and Analysis

Our Program tests and certifies products and services to improve the air quality and health of homes.

We work with global brands, and educate manufacturers to improve indoor air quality, and to help people breathe healthier indoor air.



World Recognised Certification

Get your product independently certified by Allergy Standards (ASL) to provide clarity and confidence for your customers.

When consumers see the distinctive mark on a product, they know they are buying an **asthma & allergy friendly®** Certified product.



Additional Accreditation

Our **asthma & allergy friendly®** Certification has been approved by the US Green Buildings Council (USGBC) LEED® Building Rating System, making it a qualified third-party certification for the LEED v4.1 low-emitting materials credit.

Testimonial



The **asthma & allergy friendly®** Certification is a prestigious achievement. It's important for the younger generation to have these quality products in their homes as they grow up.



John Vanderpool,

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and General Paint Manufacturing

Contact Our Team



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