



Dr. John McKeon Chief Executive Officer

John is currently the CEO of Allergy Standards Ltd, an international standards and Certification Body, a company he founded while working as an Emergency Room Doctor. As a co-founder, he has secured significant equity investments as well as several hundred thousands of Euros in grant awards.

He has led the development of an international intellectual property portfolio of patents and trade mark applications and negotiated complex licensing agreements with large multinationals.

As an expert in healthcare entrepreneurship he is always on the lookout for new opportunities and assignments in life sciences, digital health & medical device sectors.

John is a medical entrepreneur who qualified as a doctor from Trinity College Dublin in 1996, is a Fellow of the Royal College of Surgeons in Ireland and also holds his United States Medical Licensing exams.

John graduated first in his class from the Dublin Institute of Technology Business Incubator Programme in January 2001 with a Post Graduate Diploma in new business development and winning the Docklands Innovation Park awards sponsored by the Sunday Business post. He also graduated with distinction from the DIT business school with a post graduate diploma in International Selling.

In addition to his entrepreneurial and business activities, John also maintains an interest in university research and knowledge exchange practices. He is the Entrepreneur in Residence at the Centre for Practice and Healthcare Innovation in the Faculty of Health Sciences as well as a member of the Knowledge Transfer & Innovation Committee, in Trinity College Dublin.

John is a member of the Institute of Directors and a frequent guest speaker on innovation in Dublin University Business School in healthcare entrepreneurship which sees him as a key note speaker on the subject and mentoring a number of early stage ventures.

He is married to Anna, also a medical doctor, and they have three young children.

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